



Philosophy

Based on a community “asset” model, the TAPP INTO Program is designed to assist funded organizations with strengthening knowledge, skills, resources, and tools to implement effective tobacco control programs and policies. Our approach is not one of knowledge transfer, but rather cultivating individual and group learning. Funded organizations actively participate in the process of setting up a plan to benefit the community. Technical assistance and training provided is tailored, participatory and applied to the greatest extent possible.

The system is based on the ongoing relationship between the funded organizations and their respective National Partner but also allows for access to local experts and trainers.

Values

The TAPP INTO program strives to provide support in ways that:

- Respect the diversity of participants and their inherent ability to address issues within their own communities
- Respect processes and relationships, as well as outcomes
- Acknowledge the strengths and contributions that all communities have to offer
- Offer tailored approaches taking a community’s experiences and readiness levels into account
- Balances the expertise and knowledge base of national experts with the expertise and knowledge based of local community members

Goals

Goals of the TAPP INTO Program are to:

- Facilitate the work of Blue Cross funded organization to achieve their deliverables in the five goal areas
- Build knowledge, skills, and capacity of Minnesota priority population communities on tobacco-related issues in areas of research and data, infrastructure, programs, and policy
- Provide assistance, training or support that is effective, relevant, and timely
- Facilitate the network of priority population tobacco control advocates and leaders in Minnesota to respond to diverse tobacco issues
- Lead the sharing of expertise and resources between organizations

- Share promising practices and lessons learned between Minnesota organizations and other communities across the country